I T.A.K.E. Unconference | 2015

Sponsorship Opportunities

I T.A.K.E. Unconference, 3rd edition, Bucharest, 28-29 May 2015

Want to support innovation in technology?
Get involved in I T.A.K.E. Unconference

✓ **Dynamic hands-on learning atmosphere**

✓ **~200 practitioners from more than 10 European countries**

✓ **~100 practitioners from Bucharest, Cluj-Napoca, Timisoara and Iasi**

✓ **Top-notch programmers, architects, DevOps, technical managers, CEOs**

✓ **Latest techniques in multiple languages and technologies (Java, C#, JavaScript, Clojure, etc.)**

✓ **Live coding, kata, product development, applied design and architecture**

"I am sure the event will happen again next year. It is definitely a "Not-To-Miss-Conference" if you are passionate about software craftsmanship and giving and taking."
Andreas Leidig, Software Craftsman Germany

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Europe's Leading Experts as Keynotes

✓ **Award-winning speaker and author of Software Architecture for Developers**

✓ **Consultant/trainer for software teams in over 20 countries, ranging from small startups to global blue chip companies**

✓ **Creator of the C4 software architecture model**

✓ **Sharing about "Software Architecture as Code"**

✓ **Principal Consultant at ThoughtWorks**

✓ **Introduced evolutionary architecture practices and agile software development techniques to various blue chip companies**

✓ **Best known for his contribution to software architecture through introduction of microservices**

✓ **Sharing about "Microservices"**

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20+ speakers
are joining more than 200 practitioners

Uwe Friedrichsen

CTO & Fellow at Codecentric AG

Shares about "Resilience"

Andrey Adamovich

Software Architect at Aestas

Shares about "Infrastructure Automation"

Igor Popov

Release Engineer at Napa Romania

Shares about "Mutation Testing"

Krysztof Szabelski

Software Engineer at Future Processing

Shares about "Lean Startup meets Technical Practices"

Patroklos Papapetrou

Software Gardener at FoodTec Solutions

Shares about "Technical Debt "

Sebastian Korfmann

R&D Engineer at Bulletproof Networks Australia

Shares about "Docker & DevOps"

Opportunities to Engage with the Participants

Sessions on: Architecture, DevOps, Product Development, Technical Leadership or Hardcore Programming

The unconference content will be presented in **English**

✓ **Meet the winners of I T.A.K.E. Unconference contest - an experienced jury will vote the best codebase written by the participants**

✓ **Open Space: join group discussions or coding sessions on topics of your interest**

✓ **Kata Lounge: meet individuals aiming to self-improve**

✓ **Live Product Development: meet passionate software developers engaged in 'live programming' for building a product during the event**

✓ **Geek Networking**

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Sponsorship Packages

	Main Sponsor	DevOps Track	Choose your track	Lunch package	Geek Networking Party	Coffee break	Basic	Startup's package
	3,700 EUR	1,900 EUR	1,900 EUR	2,600 EUR	2,300 EUR	1,100 EUR	700 EUR	350 EUR
Unconference passes	3	1	1	2	-	-	-	-
Promotional items	2	1	1	2	-	1	-	-
Logo on unconference website	√	√	√	√	√	√	√	√
Logo on unconference roll-up	√	√	√	-	√	-	-	-
Recognition on printed brochure	√	√	√	-	√	-	-	-
Recognition on direct & media communication	√	√	√	√	√	√	√	√
Rollup in the main conference room	√	-	-	-	-	-	-	-
Company booth (size to be agreed with the organizers)	√	-	-	-	-	-	-	-
Rollup in the track room	-	√	√	-	-	-	-	-
Rollup in the coffee break area Logo on slideshow presentation of the coffee break Recognition before coffee break	-	-	-	-	-	√	-	-
Rollup in the lunch area Logo on slideshow presentation of lunch Recognition before lunch break	-	-	-	√	-	-	-	-
Special recognition on the signage of the track, at the room entrance	-	√	√	-	-	-	-	-
Roll-up in the networking party area Special recognition before networking	-	-	-	-	√	-	-	-
Right to use sponsor status after the event	√	√	√	√	√	√	√	√
Thank you on unconference opening and closing	√	√	√	√	√	√	√	√

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Create Your Own Sponsorship

If interested in supporting innovation by getting involved in
I T.A.K.E. Unconference 2015, but not thrilled by any of the
presented options, just contact us and we are happy to find a way
to accommodate your needs.

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